



## MIS@ASIA Overview

MIS@ASIA (Music Information Society at Asia) is a premier performing rights organization in Asia. Its primary mission is to ensure that composers, authors, and publishers are fairly compensated for the public performance and broadcast of their music. MIS@ASIA achieves this by managing music rights, issuing licenses, collecting fees, and distributing royalties from various performance and usage sources across the region.

## Royalty Distribution Process

### 1. Royalty Collection

- **Licensing:** MIS@ASIA grants licenses to a diverse range of users, including:
  - **Radio Stations:** For airing music over the airwaves.
  - **Television Networks:** For including music in broadcasts.
  - **Live Venues:** For live performances, such as concerts and events.
  - **Restaurants and Retail Establishments:** For background music played in public spaces.
  - **Digital Platforms:** Including streaming services and online video platforms. These licenses authorize users to publicly perform or broadcast music from MIS@ASIA's extensive repertoire.
- **Fees:** Licensing fees are determined based on several factors:
  - **Type of Venue:** Larger venues or those with higher capacity may incur higher fees.
  - **Number of Performances:** Fees can vary depending on the frequency of performances or broadcasts.
  - **Reach of Broadcast or Stream:** National versus local broadcasts or streams may have different fee structures.

### 2. Data Tracking and Analysis

- **Monitoring:** MIS@ASIA employs advanced software systems to monitor and track music performances. This includes:
  - **Radio and TV Broadcasts:** Capturing data on when and how often music is played.
  - **Live Performance Reports:** Gathering information from venues about live performances.
  - **Streaming Platforms:** Tracking plays and usage on digital music services.
- **Data Integration:** The collected data from these diverse sources is integrated into a centralized database. Key data points include:
  - **Number of Plays:** How often each song is performed or broadcast.
  - **Performance Duration:** The length of time each song is played.
  - **Usage Patterns:** Insights into how and where music is being used.

### 3. Royalty Calculation

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- **Software Tools:** MIS@ASIA utilizes sophisticated royalty management software to process and calculate royalties. This software:
  - **Processes Data:** Analyzes the integrated data from various sources.
  - **Calculates Royalties:** Based on the frequency, type of performance, and contractual agreements.
- **Distribution Algorithms:** Advanced algorithms are applied to distribute royalties fairly among members. Considerations include:
  - **Popularity of Songs:** More popular songs may earn higher royalties.
  - **Extent of Usage:** The broader the use of a song, the larger the share of royalties it may generate.

#### 4. Payment and Reporting

- **Statements:** Members receive detailed statements that outline:
  - **Earnings Breakdown:** How royalties were earned and the calculation basis.
  - **Usage Information:** Details on the performance or broadcast of their works.
- **Payments:** MIS@ASIA processes royalty payments on a scheduled basis, ensuring that members receive timely and accurate compensation for their works. Payments can include direct deposits or checks, depending on member preferences.

#### 5. Continuous Improvement

- **Software Updates:** MIS@ASIA is committed to continually enhancing its systems to improve efficiency and accuracy. This includes:
  - **Incorporating New Technologies:** Implementing cutting-edge technologies for better data collection and analysis.
  - **System Upgrades:** Regularly updating software and tracking systems to address emerging needs and improve functionality.

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